



February 19, 2024

Dear Sir/Madam,

On behalf of United Chinese Americans (UCA), the leading national coalition dedicated to the advancement and protection of the wellbeing and equal rights of Chinese Americans, I would like to invite you and your company/organization to join us as our sponsors of our 2024 Chinese American Convention to be held from June 27 to 30 in Washington DC.

Chinese American Convention, since it started in 2016, has become the go to and much expected community wide event and platform for Chinese American civic and community leaders, elected officials, youth representatives, academics as well as entrepreneurs to meet every other year to discuss issues of mutual concerns, mobilize and organize the community, and forge partnership and friendship to make our community and America a better one.

This 2024 Convention, with an estimated 1,000 participants from all over America and other North America countries, and with a theme of “Embracing the Civil Rights Movement of Our Time,” has 5 exciting tracks: 1) National Youth Conference; 2) National Mental Health Summit; 3) AAPI Political Action Summit; 4) Community Building and Civic Engagement, and 5) Entrepreneurship and Career Growth.

It would be a great honor for us to have you or your company/organization as a sponsor of the 2024 Chinese American Convention. Your consideration and support will be greatly appreciated!

Please feel free to contact us if you have any questions. I look forward to your favorable consideration.

Sincerely yours,

Haipei Shue 薛海培
President, United Chinese Americans

Hardy Li, PE 黎观城
Chair, Fundraising Committee of UCA

United Chinese Americans (UCA)

United Chinese Americans (美国华人联盟) is a nationwide nonprofit and nonpartisan federation and civic movement, inspired and dedicated to enriching and empowering Chinese American communities through civic engagement, political participation, heritage sharing, youth development and a greater understanding between the people of the United States and China for the well-being of all Americans and this world.

United Chinese Americans (UCA) was formed at the first Chinese American Convention in September 2016. UCA was incorporated and received IRS 501(c)(3) nonprofit status in 2017. UCA has since grown into a national federation of 13 local chapters and over 30 community partners. UCA has also formed several partnerships with regional and national nonprofit organizations. Read about what UCA does on UCA News at <https://ucausa.org/uca-news/>

Chinese American Conventions are held every two years by UCA, is a national and open convening platform for Chinese communities. The first and second conventions were held in 2016 and 2018 respectively. Due to the pandemic, the third convention, originally scheduled for 2020, has been postponed to the summer of 2022. Chinese American Conventions bring together hundreds of community and civic leaders, activists, elected officials, academics as well as business leaders and entrepreneurs from across the country. They will come together to discuss issues and concerns, share unique experiences, forge consensus and a common agenda, and explore opportunities to work together.



UCA' Chinese American Conventions



2016 Chinese American Convention

The Inaugural Chinese American Convention was held in Washington DC, from September 8-10, 2016. The convention was quite successful, attracting some of the most influential speakers, and attended by more than 400 community and civic leaders, activists, elected officials, academics, and business leaders and entrepreneurs.



2018 Chinese American Convention

The second Chinese American Convention was held in Washington DC, from September 27-29, under the theme: Strengthening Our Community, Embracing a Pluralistic Society. The Convention was attended by approximately 500 participants representing 35 States, as well as from Canada and Greater China region.



2022 Chinese American Convention

The third Chinese American Convention was held in Washington DC, from July 14-16, in conjunction with the first UCA National Youth Convention. The theme of the convention was Building a Civically Engaged Community. The Convention was attended by approximately 650+ participants, as well as 250+ youth from 40 states.



JUNE 27-30, 2024

OMNI SHOREHAM HOTEL
2500 CALVERT ST NW, WASHINGTON, DC 20008



美国華人聯盟

UNITED CHINESE AMERICANS
[HTTPS://UCAUSA.ORG](https://UCAUSA.ORG)

2024 Chinese American Convention Program Highlights:

- *UCA National Youth Conference*
- *National Mental Health Summit*
- *AAPI Political Action Summit*
- *Community Building and Civic Engagement*
- *Entrepreneurship and Career Growth*
- *UCA Congressional Day & Congressional Reception*
- *Chinese American Community Showcase/Exhibition*
- *AAPI Youth Organizations Showcase/Exhibition*
- *Movies, Play and Entertainment on Friday Evening*
- *UCA Award Ceremony*
- *Convention Gala and Joe Wong Show*
- *Report on 2000 - 2020 Chinese American Demographics*
- *Launching UCA National Coalition Leadership Council*

Sponsorship Packages

Corporate Sponsors

Diamond Sponsor \$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes

Platinum Sponsor \$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

Gold Sponsor \$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes

Silver Sponsor \$5,000

- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 2 complimentary registration passes

Bronze Sponsor \$2,500

- Quarter page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 1 complimentary registration pass

Friendship Sponsor \$1,000

- Acknowledgement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release

Individual Sponsors

Honorary Chair \$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes

Honorary Co-Chair \$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

Honorary Vice-Chair \$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes

Honorary Steering Committee Member \$5,000

- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 2 complimentary registration passes

Convention VIP Invitee \$2,500

- Quarter page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 1 complimentary registration pass

Friendship Sponsor \$1,000

- Acknowledgement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release

Sponsor Contact Form

Please fill up your contact information for us to contact you and your organization:

Company/Organization Name: _____

Contact Person: _____

Tel: _____ Email: _____

Address: _____

Please choose your sponsorship package:

<i>Corporate</i>	<i>Individual</i>	<i>Amount</i>
<input type="checkbox"/> Diamond Sponsor	<input type="checkbox"/> Honorary Chair	\$30,000
<input type="checkbox"/> Platinum Sponsor	<input type="checkbox"/> Honorary Co-Chair	\$20,000
<input type="checkbox"/> Gold Sponsor	<input type="checkbox"/> Honorary Vice-Chair	\$10,000
<input type="checkbox"/> Silver Sponsor	<input type="checkbox"/> Honorary Steering Committee Member	\$5,000
<input type="checkbox"/> Bronze Sponsor	<input type="checkbox"/> Convention VIP Invitee	\$2,500
<input type="checkbox"/> Friendship Sponsor	<input type="checkbox"/> Friendship Sponsor	\$1,000

Please email this page to info@ucausa.org to confirm your sponsorship. Thank you!

Payment Instructions

1. *Check payment*

Make check payable to United Chinese Americans (UCA) and mail the check to:
1050 Connecticut Ave NW, Suite 500, Washington, DC 20036.

Please write “for 2024 UCA Convention Sponsorship” on the memo line of your check.

2. *Wire transfer using following UCA Bank Account Details:*

Account Name: United Chinese Americans Inc (UCA)
Routing Number: 054001204 (paper & electronic)/026009593 (wires)
Account Number: 226001059957
Bank Name: Bank of America
Point of Contact: Yinong Shen, Treasurer, treasurer@ucausa.org
or Haipei Shue, President, haipei.shue@ucausa.org

Please write “for 2024 UCA Convention Sponsorship” in the note section.

3. *Bank direct transfer*

Zelle: treasurer@ucausa.org or phone 304 216 3261

Please write “for 2024 UCA Convention Sponsorship” as the purpose of the transfer.

UCA is a 501c3 nonprofit organization. Our federal tax ID is 82-1111498.