



UNITED CHINESE AMERICANS

美國華人聯合會

May 18, 2022

Dear Sir/Madam,

On behalf of United Chinese Americans, we cordially invite you and your company/organization to join us as our sponsor in UCA's 2022 Chinese American Convention.

UCA is a coalition of grass-root community organizations dedicated to the enrichment and empowerment of the Chinese American community in the United States. UCA was formed at the first Chinese American Convention in September 2016 and has since grown into a national federation of 12 local chapters in Atlanta, Connecticut, Illinois, Iowa, Massachusetts, Nevada, New Jersey, Washington State, West Virginia, Wisconsin, New York City and San Francisco and over 30 community partners nationwide.

Our 2022 Convention will host more than 300 community leaders and 200 youth leaders, guest speakers and journalists from all over the country. We will talk about issues that concern the Chinese American community the most, such as anti-Asian hate crimes, civil rights & civic participation, Chinese American culture, value & identity, grassroots activism & community services, youth development & training of next generation young leaders, US-China relations and the future of Chinese American community, etc.

Attached please find our sponsor kit for your review. If you are interested in our sponsorship opportunities, please contact us at (206) 708-0399 or info@ucausa.org by email.

For more information about UCA, please visit: <https://ucausa.org/>

Please feel free to contact us if you have any questions. Your consideration and support will be greatly appreciated!

Sincerely yours,

Haipei Shue 薛海培
President, United Chinese Americans

Hardy Li, PE 黎观城
Chair, Fundraising Committee



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扫码立即注册

> REGISTER NOW

BUILDING A CIVICALLY ENGAGED COMMUNITY

JULY 14-16, 2022, WASHINGTON, DC

Community building

Meaningful networks

Identity & culture

Youth leadership

Emotional wellbeing

Civil rights

HIGHLIGHTS

- **White House** & Congressional Citation to Chinese Community
- UCA **Congressional Day** & Reception
- First UCA National **Youth Convention**
- Launching UCA **Community Fund**
- Launching National Association of Chinese American **Elected Officials**
- Launching National Association of Chinese American **College Students**
- Report on the Chinese American **Demographics** 2020 & Youth Survey



美国华人大会
Chinese American
Convention



3rd



UCA 全国青年大会
National Youth
Convention



1st

OMINI HOTELS RESORT
2500 CALVERT STREET
WASHINGTON, DC, 20008



@ucasocial

United Chinese Americans
美国华人联合会

<https://ucausa.org>
info@ucausa.org





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Chinese American Convention (美国华人大会), held every two years, is a national and open convening platform for Chinese communities. Organized by the United Chinese Americans (UCA), a national community-based coalition and civic movement, the first and second conventions were held in 2016 and 2018 respectively. Due to the pandemic, the third convention, originally scheduled for 2020, has been postponed to the summer of 2022. As with our first two successful conventions, our third convention will bring together hundreds of community and civic leaders, activists, elected officials, academics as well as business leaders and entrepreneurs from across the country. They will come together to discuss issues and concerns, share unique experiences, forge consensus and common agenda, and explore opportunities to work together. For 2022, UCA will also hold its inaugural “UCA National Youth Convention” (UCA 全国青年大会), where hundreds of young students (high school and college) will convene in the nation’s capital to network, learn from each other, expose themselves to new ideas and initiatives, and ultimately nurture a youth movement for change among the Chinese American community.

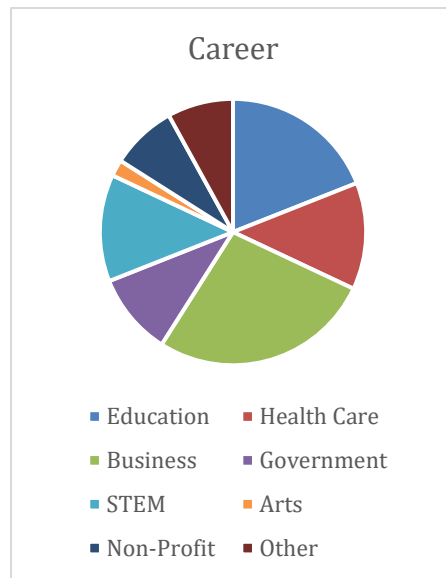
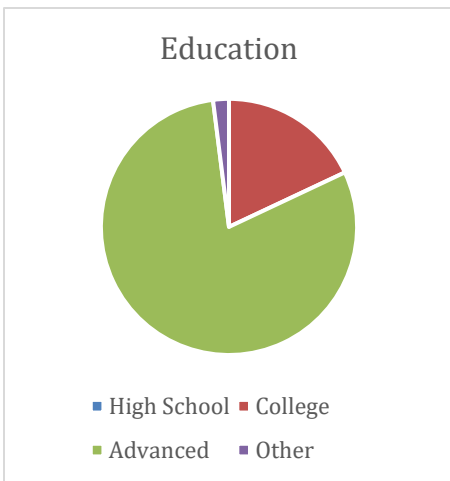
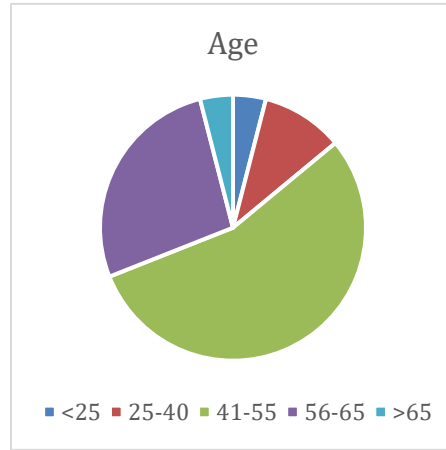
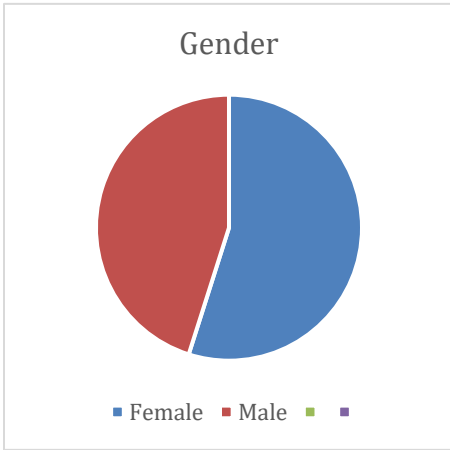




Statistics of the 2018 Chinese American Convention

417 Attendants
From 100+ Community Organizations
Representing Chinese American Community in 50 States

Demographics of the Delegates





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Convention Highlights:

- **White House & Congressional Citation to Chinese Community**
- **UCA Congressional Day & Congressional Reception**
- **First UCA National Youth Convention**
- **United Chinese American Award Ceremony & Gala**
- **Community Project Showcase & Launching UCA Community Fund**
- **Launching National Association of Chinese American Elected Officials**
- **Launching National Association of Chinese American College Students**
- **Report on Chinese American Demographics 2020 & Youth Survey**
- **UCA 2021 North American Chinese Photography Awards and Exhibition**



UCA Congressional Day & Congressional Reception

Congressional Visit and Reception on Thursday, July 14, 2022

- A visit to the United States Capitol to meet with members of Congress.
- Voice the priorities and concerns of the Chinese American Community to the nation's senior lawmakers.
- The Congressional Visit segment of the Convention will begin with a briefing and orientation meeting at the Omni Shoreham Hotel, notionally set at 1pm on 7/14, followed by an afternoon of meetings with U.S. legislators and their staff.
- During the meetings, UCA delegates will have an opportunity to engage in dialogue and share perspectives on social and political issues affecting our community.
- The UCA delegation will also be invited to a Congressional Reception at the Capitol, hosted by UCA, with senior policymakers and community leaders.
- The UCA Congressional Reception will pay tribute to the Asian American Community, celebrating our togetherness, our contribution to American culture and society, as well as highlight the plight of our community against anti-Asian hate crimes and incidents in the past years.



SPONSORSHIP PACKAGES

Corporate Sponsors

Diamond Sponsor

\$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes

Platinum Sponsor

\$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

Gold Sponsor

\$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes

Silver Sponsor

\$5,000

- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 1 complimentary registration pass



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Individual Sponsors

Honorary Chair

\$30,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 10 complimentary registration passes
- Lifetime membership

Honorary Co-Chair

\$20,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Opening remarks at sponsored session
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 6 complimentary registration passes

Honorary Vice-Chair

\$10,000

- Full page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- Sponsor's exhibition table at the registration or common space area
- 3 complimentary registration passes

Honorary Steering Committee Member

\$5,000

- Half page advertisement in the convention program book
- Sponsor's promotional flyer included in registration packet
- Name/logo appearance in the promotional materials of the convention
- Name mention in the convention press release
- 1 complimentary registration pass



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Sponsor Contact Form

Company/Organization Name: _____

Contact Person: _____

Tel: _____ Email: _____

Address: _____

Payment Instructions

1. Check payment

Make check payable to United Chinese Americans (UCA) and mail the check to:
1050 Connecticut Ave NW, Suite 500, Washington, DC 20036.

Please write "for 2022 LNY Gala sponsorship" on the memo line of your check.

2. Wire transfer using following UCA Bank Account Details:

Account Name: United Chinese Americans Inc (UCA)
Routing Number: 054001204 (paper & electronic)/026009593 (wires)
Account Number: 226001059957
Bank Name: Bank of America
Point of Contact: Yinong Shen, Treasurer, treasurer@ucausa.org
or Haipei Shue, President, haipei.shue@ucausa.org

Please write "for UCA Convention 2022 Sponsorship" in the note section.

3. Bank direct transfer

Zelle: treasurer@ucausa.org or phone 304 216 3261

Please write "for UCA Convention 2022 Sponsorship" as the purpose of the transfer.

UCA is a 501c3 nonprofit organization. Our federal tax ID is 82-1111498.